
Summer's Here, but Don't Take a Vacation From Sound Retirement Planning

Annuity expert Ken Nuss available for comment on retirement income options

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MEDFORD, Ore., July 16, 2013 /PRNewswire/ -- With over 20 years of experience in financial services, Ken Nuss has seen market fads come and go. Amid that shifting landscape, one constant has remained: Significant majorities of retiring investors are looking for a balance of low risk and healthy returns to create a dependable retirement income stream. Nuss discovered early in his career that fixed annuity products fit this description perfectly. Armed with this insight, he eventually left a successful position at a major brokerage firm to launch AnnuityAdvantage.com in 1999.

"Retirement income planning is more important than ever before. People are living longer, healthier lives, and the number of companies offering traditional pension plans is dwindling," explains Nuss. "Every day, 10,000 baby boomers enter retirement, and many of those individuals are unsure if they've saved enough to maintain their expected quality of life. These retirees are the motivation behind the hard work we do at AnnuityAdvantage.com. We help clients take away their financial uncertainty, showing them that fixed annuities can be an investment in peace of mind."

Nuss created AnnuityAdvantage.com with clarity and convenience as two of his main objectives. The service functions as a gatekeeper for fixed annuity shoppers, ensuring that every client is matched with a product that suits his or her needs. Prospective clients need only pick up the phone and dial AnnuityAdvantage.com's toll-free number to begin the process.

Individuals near or entering retirement are often bewildered by the plethora of financial services available to them. AnnuityAdvantage.com cuts through the static, providing essential research and information resources so that clients can make truly informed decisions.

Nuss continued, "Many first-time customers are initially hesitant to try our services because we are not 'local.' After they experience the ease of working with our friendly annuity specialists and the convenience of our prefilled, postpaid applications, however, they concede that we offer a reassuring alternative to local agents. Moreover, I have found that clients who choose fixed annuities are ultimately happy with their decision. These products are a surprisingly straightforward means to achieve guaranteed retirement income, regardless of market fluctuations."

AnnuityAdvantage.com offers a complete range of fixed annuity products, with a sales staff dedicated to helping clients reach their retirement income goals. These products include: immediate and deferred; fixed-rate; equity-indexed; CD-type annuities; and IRA qualified products without loads or fees.

About AnnuityAdvantage.com

Founded in 1999 by veteran financial and retirement planner Ken Nuss, AnnuityAdvantage.com is the leading online provider of fixed-rate, equity-indexed, and immediate income annuities. Consumers planning for retirement have come to rely on AnnuityAdvantage.com for individualized, expert recommendations and guaranteed, high-value annuity products that have been thoroughly screened by Nuss and his staff. The company's client-centered approach allows consumers to find the best mix of annuity products for their unique needs from the hundreds of annuities available through AnnuityAdvantage.com. There are no fees for the service.

Nuss is an active member of the National Association of Insurance and Financial Advisors (NAIFA), the National Association for Fixed Annuities (NAFA), and the National Ethics Association (NEA). He holds an Oregon insurance consulting license, along with an individual producer license in all 50 states and the District of Columbia.

Learn more at <http://www.annuityadvantage.com> or call 800-239-0356.

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